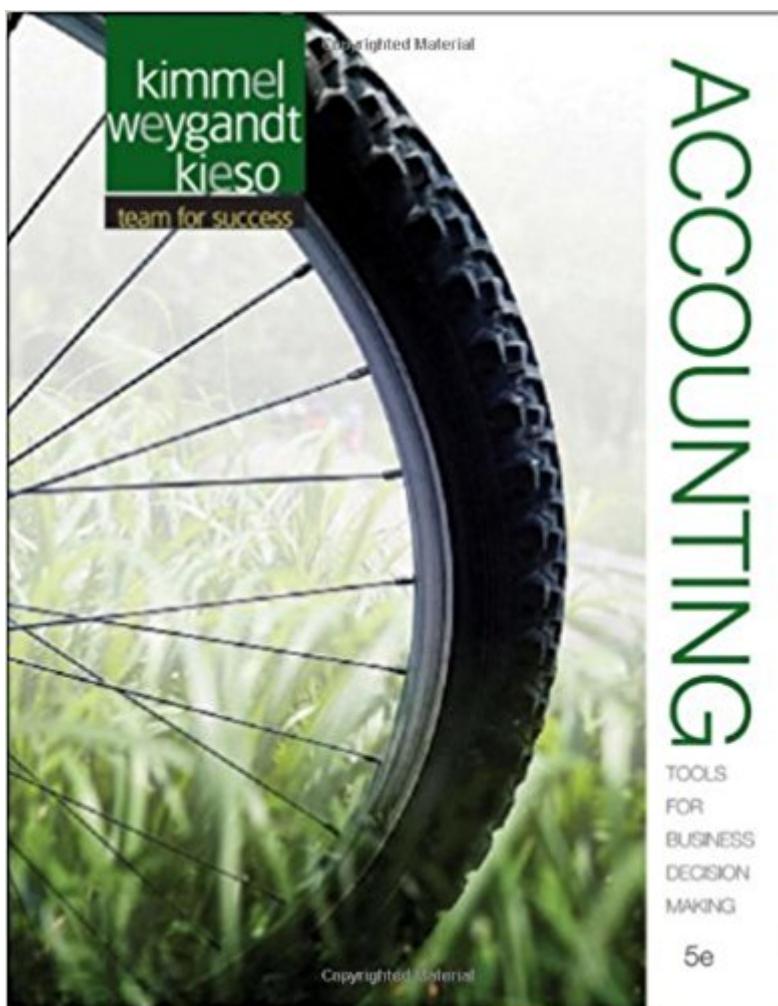


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Accounting: Tools For Business Decision Making, 5th Edition



Synopsis

With this 5th edition, readers will acquire a practical set of tools and the confidence they need to use them effectively in making business decisions. The authors follow a "macro- to micro-" strategy by starting with a discussion of real financial statements first, rather than starting with the Accounting Cycle. The objective is to establish how a financial statement communicates the financing, investing, and operating activities of a business to users of accounting information. This motivates readers by grounding the discussion in the real world, showing them the relevance of the topics covered to their careers. New content features such as a fresh and focused approach to Excel, "People, Profit, Planet," a revised continuing managerial case, and new managerial accounting videos will also engage students and differentiate Kimmel Accounting 5e from the prior edition. Note: Access to WileyPLUS is not included with this textbook.

Book Information

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Customer Reviews

Do Real Accounting, Get Real Results LESS EXPENSIVE & MORE CONVENIENT! Save money; compare with new/used! Carry only what you need Keep everything in one place
--This text refers to the Loose Leaf edition.

Purchased as review of intermediate accounting from a general accounting perspective. The book was good for illustrations. From the problems and exercises standpoint, they do not always cover the applications. However, these authors are always noted for this. There are couple other authors forthcoming on the market now which could improve this shortfall within the next 12-18 months.

There is too much cost accounting in this book to be considered "tools for Business Decisions".

This one is a keeper. Consider purchasing as this will be helpful way past your college class. Everything is explained down to the basics and in detail. The math is shown step by step and tons of examples are given as guidance through the book. I must admit I was terrified of taking the accounting class and kept putting it off but I wish I took it earlier. This book will help you gain an understanding of the whole financing and accounting world that you did not know existed before,

WARNING! If possible, read your class syllabus before you rent or buy this book used. In my class, we had to do our assignments on wileyplus software which does not come with used copies of this book. The software cost me \$120 to purchase online, and comes with a free copy of the ebook. I would have saved money buying this one new. If your professor does not require the wileyplus software, then renting this book thru will save you a ton of money.

Book was not written in but the spine was falling apart. So, I was afraid to carry it around with me.

I rented this book for my spring classes..!! The book is in horrible status, other than it does its job

I never rate textbooks, nor do I enjoy them-- what student can actually say they like their textbook? But this textbook is great! Very well-written and easy to understand. Accounting can be a very bland subject but this textbook puts it into terms that the college student can comprehend. Highly recommend.

Chapter 2 & 3 are missing!

First off it has a confusing layout. Second, it is published by the same individuals you'll be required to pay an additional \$100+ to get access in to "WileyPlus". It's an automated coursework and grading system. Seems schools are now so lazy they outsource a basic activity. I see it as an additive cost to an already over-priced college "education". Wonder why educational costs are going up? Here's one reason.

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